

A Joint Initiative of ITPO & CAIT



Shri Narendra Modi
Hon'ble Prime Minister of India

IN PURSUANCE OF THE VISION OF
THE HON'BLE PRIME MINISTER OF INDIA
TOWARDS ATMANIRBHARTA



Made in India. Made for India. Made for the world.

Connect with Buyers and Sellers. Across India and the world.
Grow your business.



India's Largest Made in India Multi-Sectorial Business Expo.

August 12 – 15, 2026 | Bharat Mandapam | New Delhi

THE BIGGEST EVER EXPOSITION of Swadeshi products & services is here to-

Expand domestic commerce | Hasten import substitution | Build exports

The Hon'ble Prime Minister has called for Atmanirbharta, a direction with far-reaching positive implications for the nation. In support, CAIT is pleased to launch the Bharatiya Vyapar Movement, a series of initiatives across the country and abroad, to invigorate trade and commerce. Particular focus will be on the vast MSME sector.

Key Objectives

- National platform for MSMEs, traders, artisans, and startups.
- Strengthens domestic and global Made-in-India supply chains.
- Celebrates India's cultural and economic strength.
- Directly connects Indian manufacturers with global buyers.
- Enables NRI and OCI investment and manufacturing in India.
- Drives awareness and adoption of Swadeshi products.

The first event under this movement – Bharatiya Vyapar Mahotsav '26 is structured in two sections.

The first section will comprise of a vast indoor exhibition space with 1000+ exhibitors showcasing a wide variety of products and services. Prospective buyers can interact and enter into business deals with the sellers. Exhibitors can choose from stall sizes of 9 square metres and above based on their needs. Special space has been allocated for focusing on infrastructure & real estate, financial services, women-centric entrepreneurship and human capacity building & skill development.

The second section will comprise of a vast outdoor display of outstanding, world-class Swadeshi products that make the nation proud. In addition tourism, culture & craft will be featured.



EXHIBITION ZONES



Business-to-Business

- Toys & Learning Aids
- Wellness, Ayurveda & Herbal Products
- Home Furnishing & Carpets
- Paper, Stationery, Books & Gifting
- Auto & EV
- Mobile & Telecom
- IT & Emerging Tech
- Travel & Hospitality
- Kitchenware, Utensils & Home Appliances
- Logistics-Domestic & International
- Real Estate & Infra.
- Hardware & Paints
- Clocks & Watches
- GI Tagged Products
- Recycling & Sustainability
- Others
- Textiles
- Engineering & Automation
- Agri, Food, Millets & Organic Food
- Green & Renewable Energy
- Retail & FMCG
- Footwear

Outdoor Exhibition

Large Products/
Services/ Infrastructure
Exhibits

Investment & Finance

Loans, Funding,
Exports & FinTech

Women & Youth

Entrepreneurship &
Employment

Tourism & Culture

Tourism & Cultural
Showcasing,
Handicrafts &
Handlooms

Seminars

Government,
Industry
Leaders & SMEs

Skilling & Training

Up-skilling &
Youth Employment

Tastes of India

Regional Foods
from States & UTs

Expected Participation

- MSMEs, Traders and Manufacturers
- Associations & Federations
- Rural enterprises, Handloom & Handicraft
- Women entrepreneurs
- Co-operatives & SHGs
- Youth innovators and Start-ups
- International trade bodies, NRIs/OCI
- Banks, Investors and Financial Institutions
- State Governments, Ministries and PSUs



Scan for more
information and to
book your space.

EXPECTED PARTICIPATION

 1000+ Exhibitors	 200,000+ Business Delegates	 10+ Lacs Visitors	 5000+ Foreign Delegates
 10+ Central Ministries	 10+ States & UTs	 500+ Associations	 200+ Media

CENTRAL GOVERNMENT



HOST STATE

FINANCE PARTNER



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PHOTOGRAPHY PARTNER



KNOWLEDGE PARTNER



ASSOCIATION PARTNERS/ WORK PARTNERS



Come participate and profit from this great opportunity!



Scan for more information and to book your space.

BHARATIYA VYAPAR MAHOTSAV '26
Made in India. Made for India. Made for the world.



Brought to you by Confederation of All India Traders, the world's largest such group with 48,000+ associations and 9+ crore members in India and overseas.

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